Making The Most Of The Moment

My Cannabis-Related Give Away Idea:

Food and beverage products in the CBD space are exploding right now. It's the next great frontier for both the CBD and THC market - infusions. Big brands have already caught on to the trend and are creating CBD and THC-infused beer.

What I Wish I Knew:

Before I got into the industry {officially}, I had a total immersion into the cannabis space because of my son and his experience in the sector as a successful glassblower. See @snicbarnes (Instagram)

Biggest Obtacle In The Cannabis Industry?

The long battle to legalize the industry, of course. The inequity, incarceration, not being able to bank and being censored, just to name a few. To overcome these obstacles, I have worked at the state level and have joined various trade associations. Communication and collabortion are so important to succeed in this industry.

The Big Change To See:

Complete legalization of CBD and THC.

